

4 Tourism: The sub-regional dimension

This section of the report contains the bulk of information that will be of interest to strategic planners and businesses. It provides a detailed breakdown of facts and figures at the sub-regional/county level and, furthermore, includes a 'Briefing' for each local authority district in the county.

The data is presented in a consistent format for each sub-region, with a comparative regional dimension, and is organised as follows:

- Facts at a glance
- Staying visitors
- Day visits
- All visits
- Employment